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Bacardi Breezer

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Bacardi Breezer is an alcoholic fruit-flavoured drink that comes in a variety of fruit flavours: lemon, peach, pineapple, apple, ruby grapefruit, lime, orange, blackberry, watermelon, cranberry, coconut, raspberry, blueberry, pomegranate, strawberry, and mango, premixed as a cocktail with **Bacardi rum**, sparkling water, and added sugar. In some countries, it is also available in chocolate flavour. A number of the flavours are available in the Half Sugar range.

The drink is popular in India, Europe, **Israel**, Canada and Australia, and is also available in **China**. In India, Bacardi Breezer was the first entrant in the **ready to drink** category and is currently the **market leader** in its segment. In **Thailand**, Breezers are actually **wine coolers** but still give the appearance that they contain fruits.

In the UK, the Bacardi Breezer was launched in 1993 and became one of the most popular **alcopops**, particularly in the 1990s and 2000s, and was discontinued in 2015.^{[1][2][3]}



A new fruit wine-based variant has been released, called Breezer Spritzed.



Bacardi Breezer Tropical Lime and Ruby Grapefruit 

References

[edit source]

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See also

[edit source]

- Alcoholic beverage



*This **distilled beverage**–related article is a **stub**. You can help Wikipedia by **expanding it**.*

Categories: Alcopops | Bacardi | Premixed alcoholic drinks | Wine coolers | Distilled drink stubs

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